

EARNING\$ CALCULATOR

Have you ever thought about what it would take to generate your dream level of income?

This chart illustrates how much you need to earn per day, week, month or hour in order to reach your yearly earnings goal.

Try This: Pick a target daily amount, write it on a note, and stick it in a place you see every day. This is a great motivator!

Earnings calculator brought to you by

www.BusinessInfoGuide.com

FREE RESOURCES FOR ENTREPRENEURS

Earnings Per Year:	\$50,000	\$60,000	\$70,000	\$80,000	\$90,000	\$100,000	\$125,000	\$150,000	\$200,000	\$250,000	\$300,000	\$400,000	\$500,000	\$1,000,000
Monthly:	\$4,167	\$5,000	\$5,833	\$6,667	\$7,500	\$8,333	\$10,417	\$12,500	\$16,667	\$20,833	\$25,000	\$33,333	\$41,667	\$83,333
Weekly:	\$962	\$1,154	\$1,346	\$1,538	\$1,731	\$1,923	\$2,404	\$2,885	\$3,846	\$4,808	\$5,769	\$7,692	\$9,615	\$19,231
Daily (5 days/week):	\$192	\$231	\$269	\$308	\$346	\$385	\$481	\$577	\$769	\$962	\$1,154	\$1,538	\$1,923	\$3,846
Hourly (8/day)	\$24	\$29	\$34	\$38	\$43	\$48	\$60	\$72	\$96	\$120	\$144	\$192	\$240	\$481
*Hourly (4/day)	\$48	\$58	\$67	\$77	\$87	\$96	\$120	\$144	\$192	\$240	\$288	\$385	\$481	\$962

10 Ways to Generate More Money

1. For service providers who want to add more billable hours, consider hiring sub-contractors or employees.
2. Create a product you can sell such as an e-book or special report.
3. Sell gift certificates from your website. If you don't have a shopping cart program, simply set up a Paypal merchant account.
4. Sell products from your website. Check out 1shoppingcart.com or payloadz.com for shopping cart solutions.
5. Start a marketing campaign to generate additional sales from your current and past customers.
6. Send a monthly electronic newsletter. A good newsletter can build customer loyalty and shorten sales cycles.
7. Upsell on your website. When someone makes a purchase and before the transaction is complete, provide a "special offer."
8. Make marketing a priority--it should be an investment in your business, not an expense. Ideally you should be using 3 to 5 marketing strategies at a time.
9. Consider increasing your prices. Even a slight increase of 5% to 10% can significantly improve your bottom line.
10. Conduct speaking engagements to gain exposure. Contact local trade organizations and businesses and offer to give presentations for free.



